SPONSORSHIP OPPORTUNITIES

California Psychiatric Association's
2020 Essentials of Primary Care Conference
January 24-25, 2020

The California Psychiatric Association’s Essentials of Primary Care Conference is being held in beautiful Newport Beach, CA at the Newport Beach Marriott Hotel and Spa. We expect between 200-250 attendees (primary care doctors, internists, psychiatrists, osteopaths, etc) and health care professionals (physician assistants, psychologists and nurses etc) statewide. The CPA would like to invite you to participate in the sponsorship opportunities that this program offers. We do limit the number of exhibitors we have and as many of you know we do sell our booths at a very fast pace. Your support is invaluable so we hope you'll participate with one of the following packages!

EVENT SPONSOR: $3,000

- Exhibit table, chairs, wastebasket
- Two meeting registrations for Sponsor’s employees, including meals
- A full page insert in the conference syllabus as well as online recognition, 1/2 page advertisement in the CPA Newsletter

STANDARD EXHIBITOR: $2,000

- Exhibit table, chairs, wastebasket
- Two meeting registrations for Sponsor’s employees, including meals

CONTRACT MUST BE FILLED OUT AND SIGNED FOR ALL LEVELS OF SUPPORT.
**SPONSORSHIP CONTRACT**

<table>
<thead>
<tr>
<th>Company</th>
<th>Phone</th>
<th>Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact</td>
<td>Title</td>
<td>Phone</td>
</tr>
<tr>
<td>Street Address</td>
<td>City/State/Zip</td>
<td>Email Address</td>
</tr>
<tr>
<td>At Show Contact</td>
<td>Phone</td>
<td>Email</td>
</tr>
</tbody>
</table>

This form is designed to serve as your reservation for exhibit space/sponsorship and your statement/invoice for submission to your accounts payable department. If a separate statement is required, please contact the California Psychiatric Association at 916.442.5196.

1. Payment must be received to confirm your reservation. All checks written for exhibit space or event sponsorship must be made payable to *California Psychiatric Association*.

2. Please complete this form (registrants, electrical, special requirement) indicating *n/a* where appropriate, and return the completed form to: Lila-schmall@calpsych.org or fax to 916-442-6515

**EVENT SPONSOR:*** We understand that the cost of the Event Sponsorship is $3,000 and will include: Everything shown below with the "Exhibit Space package" in addition to: A full page insert in the conference syllabus as well as online recognition and a 1/2 page ad in the Association’s Newsletter.

![Cost of Event Sponsorship]

**EXHIBIT SPACE(s):*** We understand that the cost of the exhibit space is $2000 per space.

Includes 1---table, 2---chairs --wastebasket, conference registration, Two meeting registrations for Sponsor’s employees, including meals, and special recognition in the Scientific Meeting Syllabus and the Association’s newsletter.

**ELECTRICAL SERVICE:*** 500 watts, $60.

**TOTAL** $________

**REGISTRANTS (name, phone number, email address)**

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Please DO NOT place me next to:

_____________________________________________________________________

If you DO NOT need electrical service, please initial here:_______

_____________________________________________________________________

Describe any SPECIAL REQUIREMENTS you have for your display:

_____________________________________________________________________

EXHIBIT LOGISTICS: Any additional info on your exhibit should be sent to (name/email address):

_____________________________________________________________________

HOLD HARMLESS AGREEMENT: In consideration for the use of space provided by Newport Beach Marriott Hotel's participation in the 2020 California Psychiatric Association's "Essentials of Primary Care" Conference through arrangements made by The California Psychiatric Association and the Newport Beach Marriott Hotel their agents and employees, for any loss, damage or injury resulting from participation by the above-named company in the above-named conference to be held: January 24-25, 2020

_____________________________________________________________________

Signature of Authorized Representative   Date

For further information regarding conference events, sponsorship, payment, agenda or other details, contact:

Lila Schmall, CPA Executive Director
916-442-5196
lila-schmall@calpsych.org
921 11th Street, STE 502
Sacramento, CA 95815
over